



## **Brookstreet Receives the Mercer Vision Award for Human Resources Innovation**

*Brookstreet's recipe for success includes S.P.I.C.I.E.R. values and unique training programs.*

OTTAWA, Ontario, Canada – April 18, 2008 – Brookstreet's Strategic Leadership Team (SLT), composed of Executive Vice-President and General Manager Patrice S. Basille and four directors, received the Mercer Vision Award for Human Resources Innovation at The 8<sup>th</sup> Vision Awards held in Ottawa on April 17. This award recognizes an Individual or Team who has displayed a high degree of innovation, creativity and ingenuity (within financial or corporate restraints) in the design and implementation of a unique Human Resources program and/or project.

"We're delighted," says Patrice S. Basille, "to have our efforts recognized with another award that salutes Brookstreet as a human resource leader." In 2007, Brookstreet received the Canadian Tourism Human Resources Council (CTHRC) Award for Excellence in Human Resource Development and the Hotel Association of Canada Human Resources Award of Excellence. "We attribute much of our success today to our creative human resource programs," he concludes.

Brookstreet's submission told the SLT's story of starting with a blank slate to create its S.P.I.C.I.E.R. culture, a people-focused and positive work environment. It highlighted Brookstreet's unique training programs based on simulation and experiential learning, which teach Partners [employees] communication and ownership while encouraging innovation and empowerment. Brookstreet Partners spend an average five days per year in training.

"I believe in talented, bright and motivated teams with superior innovative ideas. Brookstreet's Strategic Leadership Team is without a doubt the most talented management team in the Canadian hospitality industry today, dedicated not only to its guests but also to its employees," states Brookstreet's Chairman, Terry Matthews.

### **About Brookstreet**

Brookstreet is Ottawa's leading four-diamond hotel with world-class facilities including The Marshes championship golf course, full-service Au Naturel Spa and four-diamond Perspectives Restaurant. In addition to being the proud recipient of the CAA/AAA four-diamond rating for both hotel and restaurant, Brookstreet's Perspectives Restaurant holds the Wine Spectator Award and the VQA Restaurant Award of Excellence. Further to the human resource awards, Brookstreet received awards for Employer of Distinction in the National Capital Region and Ottawa Tourism's Star Property in 2007. For more information about Brookstreet, please visit: [www.brookstreet.ca](http://www.brookstreet.ca).

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